

SOCIAL MEDIA TOOLKIT FOR EXHIBITORS



The STEM Hub is thrilled to announce the return of STEM Fest this October! This 3 day event, organised by the STEM Hub, delivered by RTC North, will feature interactive STEM-themed zones for over 3,000 school children aged 10-13 years from the North East region to immerse themselves in the exciting world of STEM industries.

EVENT OVERVIEW

STEM Fest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

EVENT DETAILS

Dates: 7th - 9th October 2025

Location: Vertu Motors Arena, Newcastle

Exhibitors: Around 60 companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space | Technology | Environment/Energy | Manufacturing

Official Hashtags:
#STEMFest
#RTCNorth

For more information on our upcoming STEM Fest events and to look back at previous years, visit our website [here](#).

SOCIAL MEDIA HANDLES

X: @rtcstem | **Instagram:** @stemhubrtc | **LinkedIn:** @RTC North | **TikTok:** @stemhubrtc | **Facebook:** @RtcStem

EXAMPLE SOCIAL MEDIA POSTS

X:

Exciting News! We're are exhibiting at **#STEMFest**, organised by the STEMHub **@rtcstem**, delivered by **@RTCNorth**! Over 3,000 schoolchildren will engage in interactive **#STEM** activities with industry professionals - we cant wait to inspire the next generation! **#RTCNorth**

LinkedIn:

We're excited to announce we are exhibiting at **#STEMFest** in October! Organised by the STEM Hub, delivered by **@RTCNorth**, this event in Newcastle will bring to together over 3,000 schoolchildren to explore hands-on **#STEM** activities and learn from industry professionals. **#STEMFest #RTCNorth**

Instagram:

Exciting News! We're exhibiting at **#STEMFest** in October! Organised by the STEMHub **@stemhubrtc**, delivered by **@rtcnorth**, this event in Newcastle will bring to together over 3,000 schoolchildren to explore hands-on **#STEM** activities and learn from industry professionals. **#STEMFest #RTCNorth**

Facebook:

We're excited to announce we are exhibiting at **#STEMFest** in October! Organised by the STEM Hub, **@RTCStem**, delivered by **@RTCNorth**, this event in Newcastle will bring to together over 3,000 schoolchildren to explore hands-on **#STEM** activities and learn from industry professionals. **#STEMFest #RTCNorth**

Tips for Effective Social Media Engagement

1

Use our social media handles to tag us

2

Use the hashtags **#STEMFest** and **#RTCNorth** to increase visibility

3

Share photos of your students from the event.

Thank you for being a part of **#STEMFest**! Let's inspire the next generation together.

EVENT OVERVIEW

For any questions or additional support, please contact:

Email: STEM@RTCNorth.co.uk

Phone: 0191 5614400 (ext 2)

Feel free to customise these posts to better match your company's voice.

Official Hashtags:
#STEMFest
#RTCNorth