

SOCIAL MEDIA TOOLKIT FOR SCHOOLS



The STEM Hub is thrilled to announce the return of STEMFest this October! This 3 day event, organised by the STEM Hub, delivered by RTC North, will feature interactive STEM-themed zones for over 3,000 school children aged 10-13 years from the North East region to immerse themselves in the exciting world of STEM industries.

EVENT OVERVIEW

STEMFest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

EVENT DETAILS

Dates: 7th - 9th October 2025

Location: Vertu Motors Arena, Newcastle

Exhibitors: Around 60 companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space | Technology | Environment/Energy | Manufacturing

Official Hashtags:
#STEMFest
#RTCNorth

For more information on our upcoming STEMFest events and to look back at previous years, visit our website [here](#).

SOCIAL MEDIA HANDLES

X: @rtcstem | **Instagram:** @stemhubrtc | **LinkedIn:** @RTC North | **TikTok:** @stemhubrtc | **Facebook:** @RtcStem

EXAMPLE SOCIAL MEDIA POSTS

X:

Our students are thrilled to be attending **#STEMFest** this October, organised by the STEMHub @rtcstem, delivered by @RTCNorth! A fantastic opportunity to dive into hands-on **#STEM** activities and meet industry professionals. We can't wait to see their excitement and inspiration! **#RTCNorth**

LinkedIn:

We are excited to announce that our students will be attending **#STEMFest** in Newcastle this October! Organised by the STEMHub and delivered by @RTCNorth it's an incredible opportunity for our young learners to engage in interactive **#STEM** activities and explore various career paths with industry experts. We are looking forward to fostering their passion for STEM and inspiring the next generation! **#RTCNorth**

Instagram:

Our students are gearing up for **#STEMFest** this October, organised by the STEMHub @stemhubrtc, delivered by RTC North @RTCNorth. From hands-on activities to meeting industry pros and exploring exciting career paths - its going to be an unforgettable experience. We can't wait to see what this year's exhibition has in store! **#RTCNorth**

Facebook:

Our students are gearing up for **#STEMFest** this October, organised by the STEMHub @stemhubrtc, delivered by RTC North @RTCNorth. From hands-on activities to meeting industry pros and exploring exciting career paths - its going to be an unforgettable experience. We can't wait to see what this year's exhibition has in store! **#RTCNorth**

Tips for Effective Social Media Engagement

1

Use our social media handles to tag us

2

Use the hashtags **#STEMFest** and **#RTCNorth** to increase visibility

3

Share photos of your students from the event.

Thank you for being a part of **#STEMFest**! Let's inspire the next generation together.

EVENT OVERVIEW

For any questions or additional support, please contact:

Email: STEM@RTCNorth.co.uk

Phone: 0191 5614400 (ext 2)

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#STEMFest
#RTCNorth