

SOCIAL MEDIA TOOLKIT FOR SPONSORS



The STEM Hub is thrilled to announce the return of STEMFest this October! This 3 day event, organised by the STEM Hub, delivered by RTC North, will feature interactive STEM-themed zones for over 3,000 school children aged 10-13 years from the North East region to immerse themselves in the exciting world of STEM industries.

EVENT OVERVIEW

STEMFest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

EVENT DETAILS

Dates: 7th - 9th October 2025

Location: Vertu Motors Arena, Newcastle

Exhibitors: Around 60 companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space | Technology | Environment/Energy | Manufacturing

For more information on our upcoming STEMFest events and to look back at previous years, visit our website [here](#).

SOCIAL MEDIA HANDLES

X: @rtcstem | **Instagram:** @stemhubrtc | **LinkedIn:** @RTC North |
TikTok: @stemhubrtc | **Facebook:** @RtcStem

Official Hashtags:
#STEMFest
#RTCNorth

OUR VIP GUESTS

Jim Christensen

Chief Innovation Officer for the
Aldrin Family Foundation

Dallas Campbell

Host and TV Personality



BRAND GUIDELINES

STEMFest Logo

We have provided you with the use of our STEMfest Logo. Please use the full colour logo on all collateral. The 100% white logo should be used on coloured backgrounds only.



PROMOTIONAL ASSETS

Social Media Graphics:

Pre-designed templates available in both square and rectangular formats.
You can find them in the provided marketing folder.

EXAMPLE SOCIAL MEDIA POSTS

X:

We're proud to be sponsoring **#STEMFest**, organised by the STEMHub @rtcstem, delivered by RTCNorth @RTCNorth! We're excited to inspire young minds and support hands-on **#STEM** education for over 3,000 schoolchildren. Let's spark the future of innovation together! **#RTCNorth**

Facebook:

We are thrilled to be sponsoring **#STEMFest**, organised by the STEMHub @RtcStem, delivered by RTCNorth @RTCNorth! As a company dedicated to innovation and education, we look forward to inspiring over 3,000 schoolchildren with interactive **#STEM** activities. Together, we're building the future of STEM! **#RTCNorth**

Instagram:

Exciting news! We're sponsoring **#STEMFest**, organised by the STEMHub @stemhubrtc, delivered by RTCNorth @RTCNorth, where over 3,000 schoolchildren will explore interactive **#STEM** zones and meet industry professionals. We can't wait to see the spark of curiosity and inspiration! **#RTCNorth**

LinkedIn:

We are honoured to be sponsoring **#STEMFest**, organised by the STEMHub, delivered by RTCNorth @RTCNorth! Supporting over 3,000 schoolchildren in their exploration of **#STEM** through hands-on activities and industry engagement aligns with our commitment to fostering innovation and education. Together, we are shaping the future of STEM! **#RTCNorth**

Feel free to customise these posts to better match your company's voice.

CONTACT INFORMATION

Support Contacts:

Marketing:

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Event organisers:

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Official Hashtags:
#STEMFest
#RTCNorth

Let's make STEMFest a memorable and inspiring event for everyone!

